

PEOF 2025: Session Highlights and Key Takeaways

Thank you for being a part of an incredible PEOF 2025! It was a three-day journey of collaboration, co-creation, and innovation. We're excited to share the key outputs and insights from the event's sessions to continue the momentum and further our collective impact.

DAY 1 – June 10, 2025

SESSION	SUMMARY / OUTPUT
<u>How can we Unlock the Potential of Clinical Trials for All, Worldwide?</u>	SESSION SUMMARY – How can we unlock the potential of clinical trials for all, worldwide?
<u>Who's Watching the Algorithm? – Understanding Risks and Responsibilities in AI for Healthcare – A Capacity Building Workshop</u>	Session Output: Who's Watching the Algorithm? Understanding risks and responsibilities in AI for Healthcare – A capacity building workshop
<u>Elevating Partnerships: Real-World Data/Real-World Evidence – Boost your Capacities!</u>	Session Summary – Elevating Partnerships: Real-World Data/Evidence – Boost your Capacities
<u>Global Vision to Local Mission: Turning Global Cancer Priorities into Local Action (Part 1/3)</u>	SESSION SUMMARY: Global Vision to Local Mission: Turning Global Cancer Priorities into Local Action
<u>Embracing Uniqueness to Empower Engagement – Boost your Capacities!</u>	EUPATI Learning Catalogue – The Window to Your Learning

DAY 2 – June 11, 2025

SESSION	SUMMARY / OUTPUT
<u>Metrics that Matter: Driving Quality in Patient Engagement</u>	Metrics that Matter: Driving Quality in Patient Engagement – Session output
<u>Value Reimagined: Redefining What Matters in Personalized Care</u>	SESSION SUMMARY: Value Reimagined: Redefining What Matters in Personalized Care
<u>Vaccine Awareness and Literacy Powered by Patients and Patient Communities</u>	SESSION SUMMARY – Vaccine Awareness & Literacy: Powered by Patients & Patient Communities
<u>What If Patient-Centric Personalized Care Truly Reflected Women's Needs?</u>	SESSION SUMMARY: What If Patient-Centric Personalised Care Truly Reflected Women's Needs?

<u>The Power of Personalized Patient-Reported Outcomes: Co-creating a Patient-Centered Future</u>	• SESSION SUMMARY: "The Power of Personalised Patient-Reported Outcomes: Co-creating a Patient-Centered Future"
<u>Turning the Tables: Health as a Solution to Environmental Challenges</u>	• SESSION SUMMARY: Turning the Tables: Health as a Solution to Environmental Challenges

SESSION	SUMMARY / OUTPUT
<u>Patient Experience Data: From Insight to Regulatory Impact</u>	• SESSION SUMMARY - Patient Experience Data: From Insight to Regulatory Impact
<u>Reaching the Unreached: Patient-Centric, Holistic Clinical Studies</u>	• SESSION SUMMARY - Reaching the Unreached: Patient-Centric Holistic Clinical Studies
<u>Ethical AI: Making Innovation Human</u>	• Ethical AI: Making Innovation Human (Session Output)
<u>Health Technology Assessment Regulation (HTAR) Under the Microscope. Making Patient Involvement Work</u>	• SESSION SUMMARY - HTAR Under the Microscope: Making Patient Involvement Work
<u>Patient Community-only Session - Global Vision to Local Mission: Social Participation Starts Now (Part 2/3)</u>	• SESSION SUMMARY - Global Vision to Local Mission: Anchoring Social Participation in Health
<u>Industry-only Session hosted by PEPs -The Industry Voice for Patient Engagement Professionals</u>	• Executive Summary & Key Insights - Building the PE Function in Your Company:What it really takes to embed and evolve patient engagement in life sciences?

DAY 3 – June 12, 2025

SESSION	SUMMARY / OUTPUT
<u>Money Meets Mission: Connecting Patients & Investors</u>	• SESSION SUMMARY: Money Meets Mission: Connecting Patients & Investors
<u>From Innovation to Reality: Co-Creating Guidelines & Care Pathways That Work</u>	• From Innovation to Reality: Co-Creating Guidelines & Care Pathways That Work (Session Output)
<u>Patients, Pandemics, and What Comes Next</u>	• SESSION SUMMARY: "Patients, Pandemics, and What Comes Next"
<u>Future-Proofing Healthcare: Trust and Innovation in the Digital Era</u>	• Future-Proofing Healthcare: Trust and Innovation in the Digital Era (Session Output)
<u>Global Vision to Local Mission: Social Participation from Paper to Practice (Part 3/3)</u>	• SESSION SUMMARY - Global Vision to Local Mission: Anchoring Social Participation in Health