

The Medtech Patient Engagement Training

Communication Toolkit



Essentials – FAQs

What is the Medtech Patient Engagement Training?

The patient engagement training is an innovative learning program that will concretely help you start your patient engagement journey or take it to the next level.

It was originally co-created iteratively by a large community of different stakeholders, including patients, researchers, industry and others with experience in the medicines development process. This version has been adapted (in terms of terminology, additional resources and examples) to fit the Medtech industry's use by a similar multi-stakeholder process.

Who is it for?

The training is dedicated to anyone working in the medtech sector. From the R&D specialist, to the sales guru, from the personal assistant to the compliance expert, from the factory clerk to the HR lead.

Why should I take it?

Involving patients in a meaningful way will not only determine the quality of the medical solution but will also increase performance in various phases of the devices development lifecycle.

What will I learn?

You'll discover what meaningful patient engagement is, why is everyone talking about it, who is doing it, and when patients should be involved. Now available:

- **Level 1: Patient Engagement Value** -What is patient engagement and how to get it right

This is an approximate 45 minutes module divided into short chapters, with interactive content and videos, and a workbook.

Take a look at some of the other levels available for pharma:

- **Patient Engagement Basics** -A 15-minute introduction to patient engagement (Now available in 7 languages)
- **Level 2: Patient Engagement in Practice** -Your first step to making it happen

Training dissemination

You can promote this training internally to your employees or colleagues and externally to your wider network by using the following ready made materials:

- ▶ Ready-to-use [email](#)
- ▶ [Presentation](#) for internal & external meetings
- ▶ Ready-to-use social media messages

True value of a [#patient](#) solution is defined by those who will ultimately use it. Take the training to engage with patients better in the [#medtech](#) sector. <https://learning.pfmd.org/medtech>

Involving [#patients](#) in a meaningful way will not only determine the quality of the [#medicaldevices](#) but will also increase performance in various phases of the devices development lifecycle. Take the training now! <https://learning.pfmd.org/medtech>

Wonder what meaningful [#patientengagement](#) is? Why is everyone talking about it? Who is doing it? And when [#patients](#) should be involved? Find your answers with this innovative & co-created training dedicated to the [#medtech](#) sector. <https://learning.pfmd.org/medtech>

- ▶ [Download](#) to use the visuals now

